

HARSH SINGH SINDHWAL

VISUAL COMMUNICATION DESIGNER

Visual communication designer focusing on brand identity, packaging, and advertising design working across print, digital, and social contexts. Heavily passionate about exploring tech, media, play and creative practices.

Currently learning AI integration across media generation, automation and web design.

HARSHSINDHWAL.COM · HARSHSINGHSINDHWAL@GMAIL.COM · LINKEDIN.COM/IN/HARSHSINDHWAL · +91 96431 05995 · DELHI, INDIA

EXPERIENCE

ZOMATO MARKETING INTERN

DESIGN @ ZOMATO · JUL – SEP 2026 · 3 MO

- Designed the visual identity for Zomato Now and creatives for other marketing campaigns. Executed Zomato Now across corporate offices like Cars24, Coding Ninjas etc. at Delhi NCR and to be expanded to Bangalore

LOGO DESIGNER

IDEAS RESEARCH GROUP · REMOTE · FEB – MAR 2026 · 1 MO

- Designed the complete logo system for the engineering research group, maintaining scientific relevance per client requirements.

VISUAL DESIGN INTERN

CENTRE OF DESIGN EXCELLENCE · IIT HYDERABAD · NOV 2025 – JAN 2026 · 3 MO

- Designed identity for D-CODE, the flagship design-led innovation hackathon incubating MSME startups.
- Designed craft documenting publication — identity, layout system and expansion strategies.
- Organized workshop with local Lambada Embroidery artisans to co-create 7+ products.

LEAD IDENTITY DESIGNER

SERV'DES25 · IIT HYDERABAD × TCS RESEARCH · AUG – SEP 2025 · 2 MO

- Built visual identity for the 1st Asia edition of the International Service Design Conference — 300+ guests across 3 days.
- Led a team of 15+ designers across print, digital, animation and production.
- Collaborated with 8 verticals and 4 large-scale vendors to ship 30+ print, kit and digital collaterals.

EDUCATIONAL PRODUCT DESIGNER

PRACTISC LEARNING INNOVATIONS · HYDERABAD · JAN – APR 2025 · 4 MO

- End-to-end designed an educational flashcard product for ages 8–12.
- Handled 30-card illustration, layout, graphics, packaging, content development and market research.

SOUND DESIGN · MUSIC COMPOSITION

THIRSTY CROW ANIMATED SHORT · REMOTE · FEB – MAR 2025 · 2 MO

- Composed original score using flute, ghatam and digital production.
- Created, mixed and mastered SFX, foley and background music.

BRANDING COORDINATOR · CULTURALS LEAD

ICORD'25 · IIT HYDERABAD × IISC BENGALURU · DEC 2024 – JAN 2025 · 1 MO

- Produced print and digital collaterals shipped to 700+ conference attendees.
- Organized cultural events for national and international delegates.

IDENTITY AND UI DESIGN INTERN

FUNCTIONAL GENOMICS LAB · IIT DELHI · MAY – JUL 2024 · 3 MO

- Designed visual identity and interfaces for a Breast Cancer Risk Prediction project.
- Prototyped illustrations, logo and digital interfaces.

ASSOCIATE MENTOR

DDM CLASSES · REMOTE · AUG 2023 – JAN 2024 · 6 MO

- Mentored 20+ design aspirants in design thinking and problem-solving.
- Two mentees gained IIT admissions; received hugely positive reviews.

EDUCATION

B.DES, VISUAL COMMUNICATION

IIT HYDERABAD · 2022 – 2026 · 8.9 CGPA

SENIOR SECONDARY

GOVT. BOYS SR. SEC. SCHOOL · CBSE · 2021 · 86.3%

SKILLS

BRAND & IDENTITY

Visual Identity · Brand Strategy · Logo Systems · Signage

PRINT & EDITORIAL

Typography · Publication Design · Print Production · Packaging

ADVERTISING

Film & Photography · Copywriting · Market Research · Pre, Post & Production

SOUND DESIGN

Mixing & Mastering · Music Composition · SFX and Foley

AGI & GENAI

Claude Code · Node-based GUI for Generative AI · Vibe Coding

TOOLS

Adobe Illustrator · Ps · Pr · Id · Lr · An · Ae · Glyphs · FontLab · Claude · Figma · Framer · FL Studio · ComfyUI

POSITION OF RESPONSIBILITY

Branding and Publication Lead

SERVDES'25 · OCT 2025 · IIT HYDERABAD

Exhibition Lead

PUBLIC HUMANITIES INITIATIVE · MAR 2025 · IIT HYDERABAD

Branding & Publication Coordinator · Culturals Lead

ICORD'25 · JAN 2025 · IISC BANGALORE · IIT HYDERABAD

Class Representative

BATCH OF 2022 – 2026 · IIT HYDERABAD

AWARDS AND RECOGNITION

Official Selection, Animation

SOUND DESIGN · BENGALURU INTERNATIONAL SHORT FILM FESTIVAL · AUG 2025

Student Presenter

SHORT GRAPHIC NOVEL · VISUAL DISCOURSE 2024 · NOV 2024 · IDC IIT BOMBAY

LANGUAGES

English · Hindi · Garhwali